

C.R.C.

**COLLEGE RADIO
CORPORATION**

545 FIFTH AVENUE • NEW YORK 17, N. Y. • Telephone: Murray Hill 7-6865

December 18, 1953

Miss Dorothy M. Coffman
Radio Station WCSR
Smith College
Northampton, Mass.

Dear Dorothy:

Thank you for your letters of December 11, 1953 addressed to Mr. Crow. We realize your situation, and the information forwarded is fine.

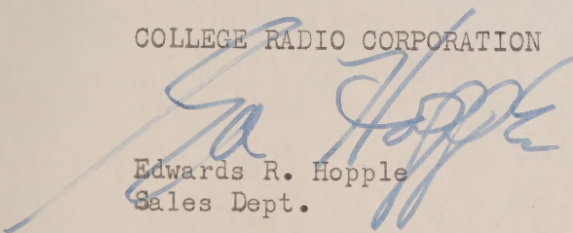
Both my partner and I were AMHERST '52, and started your PBS, etc., and having camped every day (literally) of my college life in the Quad, I understand Smith and "Smithies" -- even though the gals sometimes have unflattering "set" opinions of Amherst.

I'll be interested in the sales booklet which you say you are preparing. I always believed that a good sales staff of girls could get more advertising in Hamp, if well organized and fortified with material, than the Amherst newspaper ever did. We used to take a lot of money from Hamp (when I was on the newspaper in Amherst). I'm convinced they are fertile fields if pushed.

Best wishes for a successful year, and growth in the station.

Sincerely yours,

COLLEGE RADIO CORPORATION


Edwards R. Hopple
Sales Dept.

ERH/weh

October 10, 1911

My dear Mr. [Name]

I have just received your letter of the 9th

and am glad to hear that you are

interested in the [Project]

I am sure that you will find it

very interesting and I am sure that you will

be able to find it very useful.

I am sure that you will find it very

interesting and I am sure that you will

be able to find it very useful.

I am sure that you will find it very

interesting and I am sure that you will

be able to find it very useful.

I am sure that you will find it very

interesting and I am sure that you will

be able to find it very useful.

I am sure that you will find it very

interesting and I am sure that you will

be able to find it very useful.

Very truly yours,

[Signature]

[Name]

[Address]

[City]

[State]

[Country]

[Post Office]

[Zip Code]

[Phone Number]

[Fax Number]

[E-mail Address]

[Web Address]

[Social Media]